

DigiMag[®] PLUS Magnet for Digital Presses

**Expand your Printing Capabilities!
Print Directly to Magnet.**

Let us help you increase your product offering by including printed magnets! Rochester Magnet is proud to offer flexible magnetic sheeting certified for selected HP Indigo presses and qualified for selected Kodak NexPress presses.

**The Strongest Magnet
Material Certified for the
HP Indigo 7000 Series**



Applications
Save-the-Dates • Calendars
Photo-related Print • Art Reprints
Business Cards • Refrigerator Magnets
Coupons • Signs • ...and more

**Magnetize Post-Press
Ask Us About Magnetizers!**

Kodak
NEXPRESS Digital
Production Color Presses
QUALIFIED SUBSTRATE



★ Quality Made
in the USA ★



**ROCHESTER
MAGNET**

Flexible Solutions. Positive Results.

119 Despatch Drive
East Rochester, New York 14445
Office: 585-385-5550 | Fax: 585-385-4440

585-385-5550

www.rochestermagnet.com

Sales@rochestermagnet.com

DigiMag® PLUS	HP Indigo 5500	HP Indigo 5000	HP Indigo 4050	HP Indigo 4500	HP Indigo 7000 Series	Kodak NexPress*
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Paper (gloss white paper) 12"x18" sheets in stock (304.8mm x 457.2mm) Rolls up to 13" W (330.2mm) on 3" dia. cores 975 gsm	Certified	Certified	Certified	Certified	--	--
POLY (matte white polypropylene) 12"x18" sheets in stock (304.8mm x 457.2mm) Rolls up to 13" W (330.2mm) on 3" dia. cores made to order 975 gsm	Certified	Certified	Certified	Certified	Certified**	Qualified-Label Category

*Qualified for Kodak NexPress Digital Production Color Press 2100 plus, 2500 and all S-class presses.
 ** DigiMag® PLUS is available with or without white backcoating. (some press may require white backcoating for efficient feeding)
 DigiMag® PLUS magnetic material is un-magnetized. Magnetize post-print using magnetizers available from Rochester Magnet.
 DigiMag® PLUS Paper & BOPP has a 14 mil (.35mm) overall product thickness.
 Sheet size tolerance on length and width is +/- .030" (+/- .76mm); sheet weight is approx. 0.3 lbs. (0.1 kg); Thickness tolerance +/- .002" (+/- .05mm).
 NOTE: Take care when lifting and loading DigiMag® PLUS sheets. Magnetic substrate is heavier than paper.
 Recommend storing paper magnet products at 68-74 deg F at 45-55% relative humidity for best results.

Rochester Institute of Technology Certification or Qualification

TYPICAL APPLICATIONS

DigiMag PLUS...	Business Cards	Save the Dates	Photos	Coupons	Indoor Signs	Outdoor Signs	Refrigerator Magnets	Calendars	Direct Mail Magnets
Paper	●	●	●	●	●		●	●	●
POLY	●	●	●	●	●	●	●	●	●

Our Promise to Customer Service

We pride ourselves on unparalleled customer service — not just lip service. We offer genuine, customer-oriented solutions that beat the competition.



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