

DigiMag[®] XTRA

Premium Printable Magnet for Digital Presses

**Premium Magnet
Material for
Superior Registration**



Expand your Printing Capabilities! Print Directly to Magnet.

Let us help you increase your product offering by including printed magnets! Rochester Magnet is proud to offer DigiMag[®] XTRA for digital presses.

- Superior registration
- Available with paper and poly printing surfaces
- Smooth feeding with superb ink adhesion and image quality
- Magnetize post press with one of our magnetizing solutions
- Can be cut, perforated or die cut
- 12" x 18" Sheets in stock. Call for Free Samples



Applications

**Save-the-Dates • Calendars
Photo-related Print • Art Reprints
Business Cards • Refrigerator Magnets
Coupons • Signs • ...and more**

**Magnetize Post-Press
Ask Us About Magnetizers!**



★ Quality Made
in the USA ★



ROCHESTER MAGNET

Flexible Solutions. Positive Results.

119 Despatch Drive
East Rochester, New York 14445
Office: 585-385-5550 | Fax: 585-385-4440

585-385-5550

www.rochestermagnet.com

Sales@rochestermagnet.com

DigiMag® XTRA

Paper (gloss white paper)

12"x18" sheets in stock
(304.8mm x 457.2mm)
Rolls up to 13" W (330.2mm)
on 3" dia. cores
1100 gsm

Poly (matte white polypropylene)

12"x18" sheets in stock
(304.8mm x 457.2mm)
Rolls up to 13" W (330.2mm)
on 3" dia. cores made to order
1100 gsm

DigiMag® XTRA is available with or without white backcoating. (some press may require white backcoating for efficient feeding)

DigiMag® XTRA magnetic material is un-magnetized. Magnetize post-print using magnetizers available from Rochester Magnet.

DigiMag® XTRA Paper & Poly has a 16 mil (.35mm) overall product thickness.

Sheet size tolerance on length and width is +/- .030" (+/- .76mm); sheet weight is approx. 0.3 lbs. (0.1 kg); Thickness tolerance +/- .002" (+/- .05mm).

NOTE: Take care when lifting and loading DigiMag® XTRA sheets. Magnetic substrate is heavier than paper.

Recommend storing magnet products at 68-74 deg F at 45-55% relative humidity for best results.

TYPICAL APPLICATIONS

DigiMag XTRA...	Business Cards	Save the Dates	Photos	Coupons	Indoor Signs	Outdoor Signs	Refrigerator Magnets	Calendars	Direct Mail Magnets
Paper	●	●	●	●	●		●	●	●
POLY	●	●	●	●	●	●	●	●	●

Our Promise to Customer Service

We pride ourselves on unparalleled customer service — not just lip service. We offer genuine, customer-oriented solutions that beat the competition.



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