

# MessageMag®

## Thin Magnetic Sheeting

### for Offset and Flexo

### Printing Presses



#### Print Directly on Your Magnet.

Now you can add the staying power of magnets to your printing capabilities.

- MessageMag® is a thin, lightweight, printable magnet.
- High quality printable surface.
- Smooth feeding.
- Printable on offset (Heidelberg, Komori, Ryobi, etc.) and flexo printing presses.

#### Available with a Variety of Laminates.

- Superb ink adhesion and image quality.
- Gloss or matte paper, gloss or matte vinyl or polypropylene.
- Can be perforated and die cut.

#### Available in a Variety of Sheet or Roll Sizes.

- Variety of sheet sizes to accommodate printer requirements.
- Standard sheet sizes are stocked.
- Can also be supplied in custom sheet sizes and various roll widths and lengths.
- 12" x 18" and 19" x 24" Sheets in stock. Call for Free Samples.



★ Quality Made  
in the USA ★



## ROCHESTER MAGNET

*Flexible Solutions. Positive Results.*

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### Offset Magnet Printing Options

Overall Product Thickness	Sheet Size	Laminate Finish	Sheet Per Standard package <small>(custom packaging available)</small>
11 pt (.29 mm)	8.5" x 11" (215.9 mm x 279.4 mm)	Gloss Paper	500
11 pt (.29 mm)	12" x 18" (304.8 mm x 457.2 mm)		200 (Stock)
11 pt (.29 mm)	20" x 14" (508 mm x 355.6 mm)		200
11 pt (.29 mm)	19" x 24" (482.6 mm x 609.6 mm)		100 (Stock)
13 pt (.35 mm)	8.5" x 11" (215.9 mm x 279.4 mm)	Gloss Paper	500
13 pt (.35 mm)	12" x 18" (304.8 mm x 457.2 mm)		100 (Stock)
13 pt (.35 mm)	20" x 14" (508 mm x 355.6 mm)		100
13 pt (.35 mm)	19" x 24" (482.6 mm x 609.6 mm)		100 (Stock)
13 pt (.35 mm)	23" x 35" (584.2 mm x 889 mm)		200
17 pt (.45 mm)	12" x 18" (304.8 mm x 457.2 mm)		100 (Stock)
17 pt (.45 mm)	19" x 24" (482.6 mm x 609.6 mm)		100 (Stock)

### Flexo Magnet Printing Options

Overall Product Thickness	Roll Width	Laminate Finish	Roll Length
11 pt (.29 mm) & 13 pt (.35 mm)	7" (177.8 mm)	Gloss Paper	1200' (365.7 m)
11 pt (.29 mm) & 13 pt (.35 mm)	10" (254 mm)		1200' (365.7 m)
11 pt (.29 mm) & 13 pt (.35 mm)	12" (304.8 mm)		1200' (365.7 m)
11 pt (.29 mm) & 13 pt (.35 mm)	24" (609.6 mm)		1200' (365.7 m)

Sheet size tolerance is +/- .03" (+/- .07 mm). Thickness tolerance is +/- .002" (+/- .005 mm).  
 Other roll and sheet sizes are available.  
 Many other laminate options are available including matte paper, vinyl and polypropylene.  
 Other roll lengths are available.

### Applications

- Direct Mail
- Business Cards
- Calendars
- Sports Schedules
- Coupons
- Menus
- Magazine Inserts
- Craft and Hobby

### Our Promise to Customer Service

We pride ourselves on unparalleled customer service — not just lip service. We offer genuine, customer-oriented solutions that beat the competition.



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